

CASE STUDY



Client



New Global Marketing

Problem

New Global Marketing requested our help to design a packaging solution that would reduce the number of boxes that they were using on a daily basis.

Solution

By redesigning two of their boxes to be auto-bottom boxes, they went from using nine different sized boxes down to using just two custom designed boxes, which accounts for 80% of their packaging usage.

Along with redesigning their packaging to simplify their packaging inventory, we were also able to offer them finishing solutions. Providing New Global Marketing with two 3M L-Clip tape machines to automate the taping of the boxes allowed for more product to be boxed, taped and moved thru the facility.

The benefits the customer saw with their new packaging solutions included quicker set-up of the boxes, less labor, less inventory and faster flow through packing.